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Three insurance brokers merge under the new “Verlingue” brand

Advantis Insurance Consulting Ltd, MEEX Versicherungsbroker AG and S&P Insurance Group AG, well-known insurance brokers in the Swiss market, have merged to form a new player in the Swiss broker market. With a powerful organisation, service-oriented specialists and forward-looking services, they are now operating under the brand of the French parent company Verlingue. This makes Verlingue a leading management consultant for risk, insurance and pension matters in Switzerland.

The insurance broker market is changing in Switzerland due to increasing digitalisation, higher compliance requirements and pressure to become more efficient, trends which are also noticeable in other industries. Clients' increasing demands for individual solutions, broad expertise and new technologies represent additional challenges. With the merger, these demands can be met, synergies exploited and specialisations promoted. Marco Buholzer, CEO of Verlingue, sees many benefits from having a company of this size: “Our clients will benefit from our broader line up, strong position in the insurance market and accelerated digital support for our service delivery.”

Insurance made easy

Verlingue combines in-depth expertise with an exceptional service mentality and simplifies insurance matters for its clients. Verlingue's individual solutions cover the risks of companies, non-profit organisations and the public sector in a simple, clear and comprehensible manner and are tailored to their needs. Top client satisfaction will continue to be our main priority in the future.

Established management

The management of Verlingue AG, headquartered in Kriens, is made up of executives with many years of experience from Advantis Versicherungsberatung AG in Zurich, MEEX Versicherungsbroker AG in Langenthal/Berne and S&P Insurance Group AG in Kriens. Marco Buholzer is CEO, the three branch managers Jasmine Sandra Forster (Zurich), Jean-Marc Barth (Langenthal/Bern), André Wyss (Kriens), Urs Schär, the COO and Sandro Wyss, the CFO, are members of the Board of Management. The Swiss members of the Board of Directors are Marco Buholzer, Dr Ulrich Fricker and Markus Thumiger.

Verlingue as a family business

Verlingue is a French, family-run insurance broker specialising in corporate risk cover. Benjamin Verlingue, Director of Verlingue's International Subsidiaries, is pleased with the development in Switzerland: "This new step, led by the Swiss teams, helps us to capitalise on our common values and on the strength of the Verlingue brand, to the benefit of our clients. Our aim is to accelerate our development in Switzerland and more widely in Europe. "The international insurance broker, with 1,200 employees and a total premium volume of EUR 2.2 billion, is headquartered in Quimper, in France's Brittany region. The company has 24 locations in France, the UK, Portugal and Switzerland and is part of the Adelaïde group.

Verlingue Ltd facts & figures

- Number of employees: around 120 people
- Companies served: around 2,000
- Turnover: around CHF 31 million (2020)
- Premium volume managed: around CHF 850 million.
- Board of Directors Jacques Verlingue (President), Benjamin Verlingue, Gilles Bénéplanc, Marco Buholzer, Dr Ulrich Fricker and Markus Thumiger

For further information, please contact:

Nicole Maissen, Head of Marketing and Communication
VERLINGUE AG, Ringstrasse 27, 6010 Kriens
media@verlingue.ch
T +41 58 414 45 20
verlingue.ch

The following image material is available at www.verlingue.ch/en/merger

- Executive Board
- Portrait of Marco Buholzer
- Building at Zurich location with new logo
- Key visual from Verlingue



Verlingue Ltd

As an insurance broker with an exceptional service mentality, Verlingue is the client-focused point of contact for companies and institutions for all risk, insurance and pension issues. With 120 specialists in the regions of Lucerne, Berne and Zurich, it simplifies insurance matters for its clients. Verlingue's individual solutions cover risks in a simple, clear and comprehensible manner and are tailored to its clients' needs. Client satisfaction is its goal.